

ABOIP consultation

- 5th December 2022 - 31st March 2023
- 1,978 participants
- 7 themes – select top 3



Climate Change



Community Wellbeing



Digital Inclusion



Diverse Economy and Skilled Workforce



Financial Inclusion



Housing



Transport Infrastructure



Promotion and Engagement

- >1100 paper copies issued
- >230 posters
- 500 fliers
- E-bulletins to over 900 people
- Podcast, press release, Twitter, Facebook
- Partners and networks



Monitoring, Improving, Reaching

- Weekly monitoring
- Targeted promotion and engagement
- Adapted - young people and adults with additional support needs
- Translated - Gaelic and Ukrainian



Support for non-digital participation



- Support focused on marginalised groups - as identified by [Connecting Scotland](#):
 - Low income households
 - People aged 60+
 - Disabled people
- Other groups targeted included:
 - People in areas with poor/no connectivity
 - Those without essential digital skills

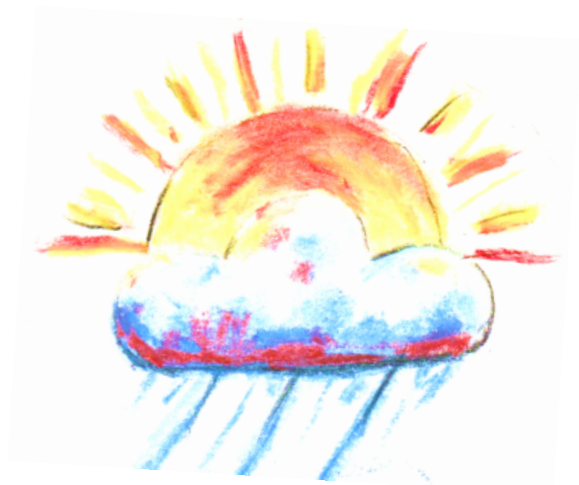
Methods and targeting

Methods

- Paper forms distributed widely
- Self addressed envelopes issued to allow for free returns
- Interactive sessions using creative and easy read resources

Targeting

- Targeted support to low response rate groups
 - Males - reached out to men's sheds and men's mental health groups
 - Geographical areas – example of focused promotion in the Helensburgh and Lomond area



Support for community groups



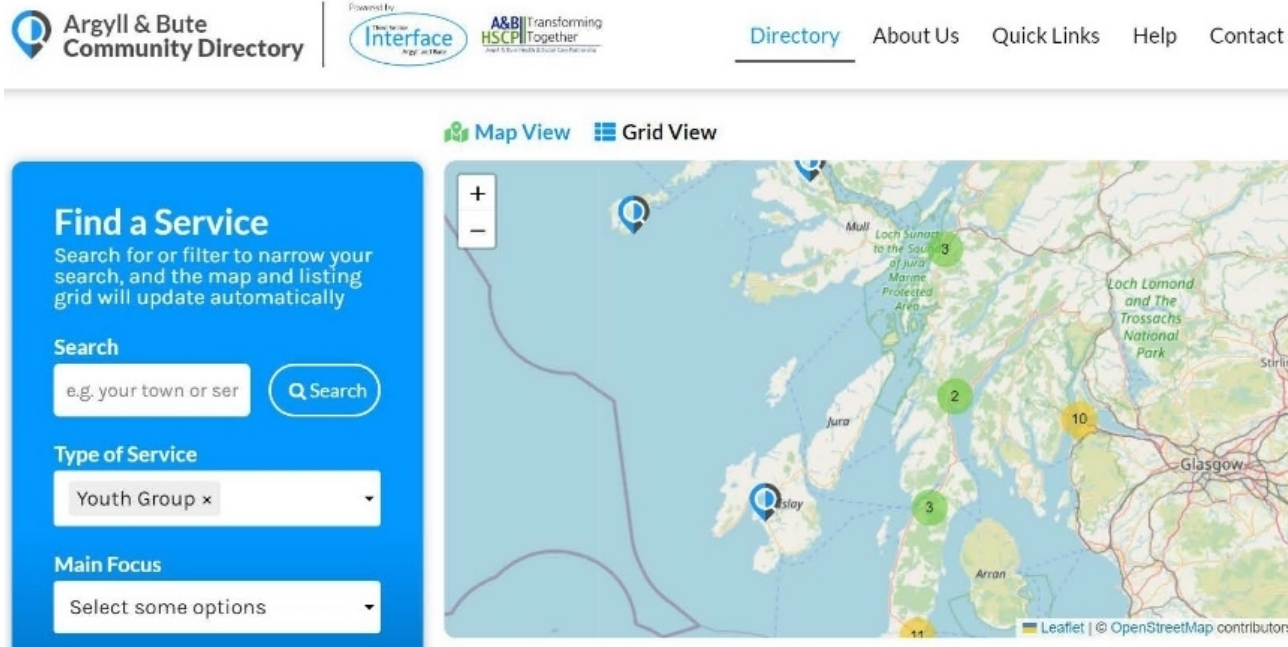
- Over 40 community groups supported to participate
- Sessions included approximately 520 individuals
- Examples of these groups included:
 - Cowal Elderly Befrienders
 - We Are With You, addictions recovery group - Bute
 - Helensburgh and Lomond Foodbank
 - Jean's Bothy, mental health hub - Helensburgh
 - Islay Link Club, mental health support
 - Inveraray Warm Hub
 - Development Coll Seniors Lunch Club
 - Home Start Lorn, targeting low income families





Video – some of the faces behind
the voices

Asking for younger people's views



18 youth groups approached, including:

- Church groups
- Young carers
- Development Trusts
- Youth Cafes
- Scouts and Guides



Promoted through:

- Youth Workers
- MSYPs
- Social Media

Community Learning & Development Partnership

- ➔ Education
- ➔ Family Learning
- ➔ Parental Employment Support
- ➔ Refugee Families


Youth Friendly Version of Survey



The top three things that are most important to me are
(1=most important, 2=second most important, 3= third most important):

 Climate Change

 Money Fairness

 Other


 Community Wellbeing

 Housing

Please tell us.....

 Internet & Digital Access


 Transport

 Other

Please tell us.....

 Education and Jobs

or

 Other

Please tell us.....

*More colourful

*Accessible language

*For use during supported group sessions

Case study



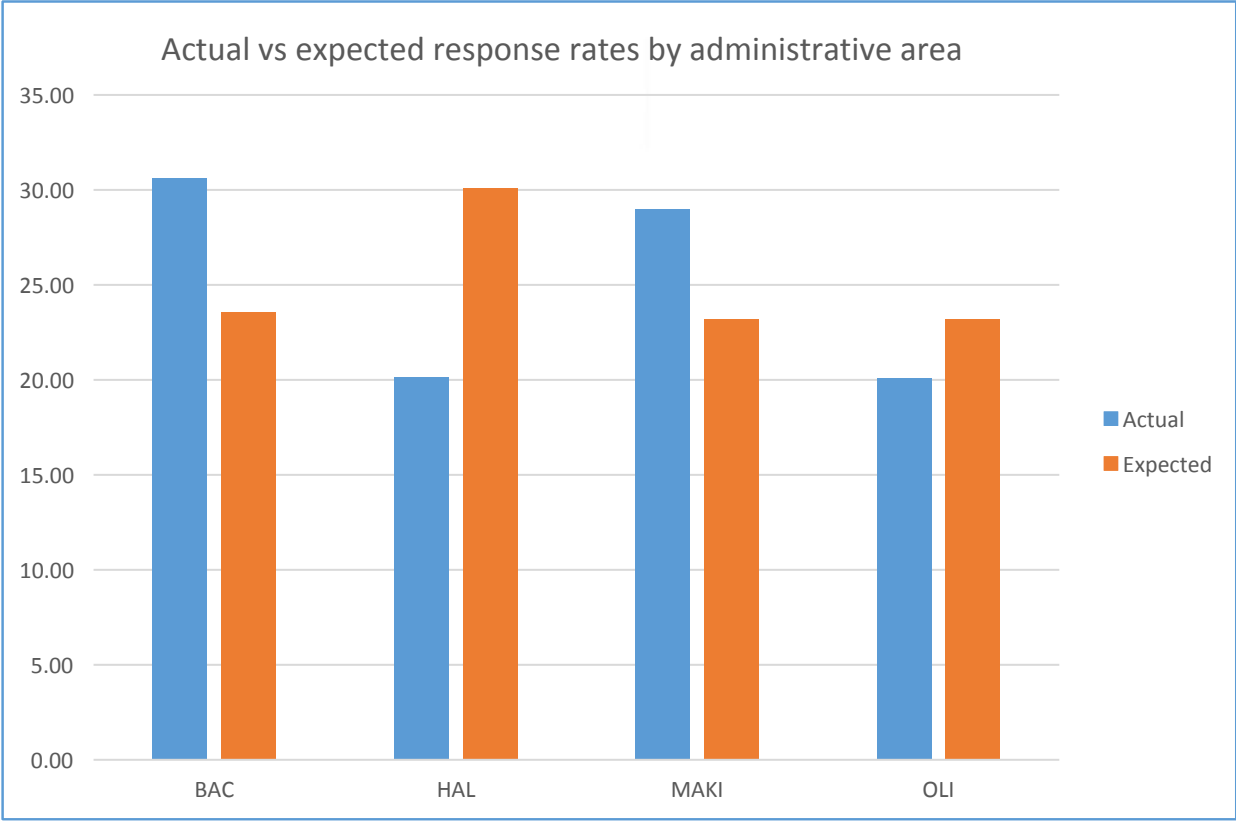
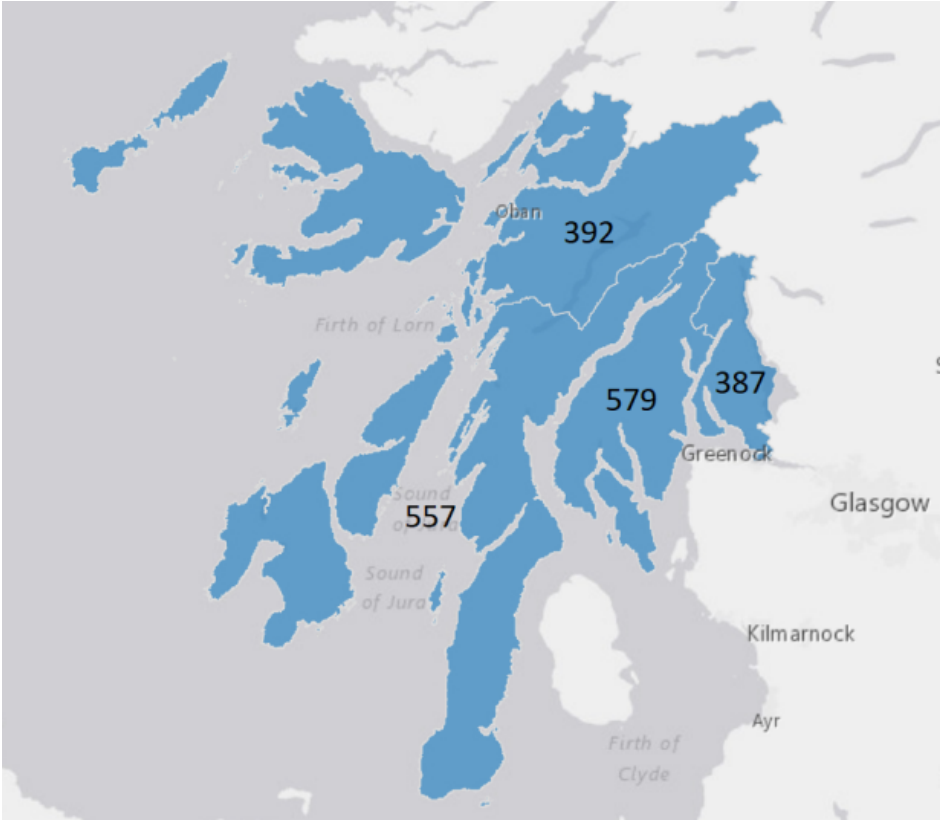
Dunoon Grammar School

Winner of the
World's Best School
Prize for Community
Collaboration



- Welcome to Your Vote Week
- Led by LiveArgyll Youth Worker
- 100+ young people, S2-S6 Modern Studies classes
- Pupils discussed themes and worked in groups to agree top 3 priorities

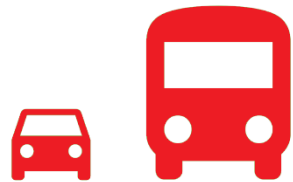
Where did people respond from?



Priority themes



- **Argyll and Bute - top 3**



Transport
Infrastructure



Housing



Community
Wellbeing

- **Groups**

- Bute and Cowal; Mid Argyll, Kintyre and the Islands; Oban, Lorn and the Isles
- 35-84 age groups

- **Thematic variation**

- Helensburgh and Lomond
- 0-34 and 85+ age groups



Financial
Inclusion



Climate
Change

Thank you issued

- Website
- Community Planning Parters
 - Individual messages for specific promotion
- Community Groups
- Gaelic Groups
- Youth Groups
- Survey participants
 - Online
 - Paper
- Bulletins
- Basecamp
- Facebook
- Shops and village halls



Thank you feedback



- **“Having heard the detail of the engagement work done at the CCP management Committee meeting I was really impressed with the process and excited about the data which you have captured and the good practice which can be shared.” – Argyll and Bute HSCP**
- **“We are happy to hear that young peoples' contributions have been beneficial.” – Achievement Bute**
- **“Good to see such good engagement.” – Police Scotland**
- **“An amazing response.” – Argyll TSI**
- **“I’m pleased you got such a good response.” – Mull businesses [Facebook]**
- **“We look forward to working with you too on the Improvement Plan.” – Helensburgh Community Council [Facebook]**

Next steps

- CPP Development Day – 18th May
- Detailed results
- Partner data and input
- Planning of Focus Group sessions on top 3 or 4 priorities

- Focus Groups
- Development of ABOIP
- Work with ACPGs on their plans based on data

